



310 Church Street, Central, South Carolina 29630  
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## **Mount Zion United Methodist Church – Central: Media Use Policy**

Sharing photos and videos of parishioners and events at Mount Zion United Methodist Church – Central is a privilege for us and a means of reaching outside the walls of our church.

In this digital age, the church takes many videos and pictures of worship services (including children's moments with the pastor), baptisms, choir performances and special presentations, Children's Ministry events both within and outside of the church, church sponsored family events, Sunday school, and community outreach projects.

We use these pictures to record, to promote, and to celebrate our church ministries.

Pictures may be used on bulletin boards, in slide shows and Power Point presentations, in printed publications, and on our church website and social media.

- Printed publications include the church newsletter, the Sunday bulletin, brochures, invitations, books, newspapers, magazines, etc.
- Online sharing includes church newsletters (online version), our website, our Facebook page and groups, Twitter, Instagram, Google+ page, and our You Tube Channel.

### **Media Use Policy**

- Photos and videos are almost always of people in public spaces and/or at public events.
- We will not knowingly post anything that would be embarrassing, objectionable or hurtful to anyone in a photo or video.
- We do not identify children or youth by name in the photos and videos we use in our online and printed publications.
- To ensure the privacy of children and adults, the use of full names or personal identifying information requires verbal approval for adults and written approval for children from the parent or legal guardian.
- If copyright for a photo or video is held by someone other than Mount Zion United Methodist Church - Central, we will receive permission to post it and gladly provide credit if desired by the photographer.

- We will gladly remove any photo or video upon request from our online sites. If you see a photo that includes you or your child and would like it removed from the site, please call 84-639-2101 or notify the church at [mtzion@nctv.com](mailto:mtzion@nctv.com) with the details.

### **Media Opt-Out Form**

Some persons may choose not to have their photos, or photos of their children, used and we respect their wishes. Therefore, we are providing a **Media Opt-Out** form for individuals or families who prefer NOT to have photographs of themselves used by the church. If you have no objection to the use of your photos, you do not need to sign or return this form.

Copies of this form are available in the church office and online at: <http://mtzioncentral.org/social-media-policy>.

Permissions for Use of Our Media and Content We ask for your respect in return. Unless otherwise indicated, photographs and videos are the property of and are copyrighted by Mount Zion United Methodist Church – Central and may not be used for any purpose (including but not limited to: downloading, printing, distributing, linking) without permission from Mount Zion United Methodist Church - Central.

We grant permission for limited sharing of our media and content. You may share YouTube Videos, website articles, Facebook and Instagram stories on social media. You may link to our posted content but may not download and share content on a personal web page without permission. Please add attribution to Mount Zion United Methodist Church – Central for any media you share with permission.

Please call 864-639-2101 or write to us at 310 Church Street, Central, SC, 29630 if you have any questions or concerns about our Media Use Policy. You can also send e-mail to [mtzion@nctv.com](mailto:mtzion@nctv.com).

Thank you.